

ACCREDITATIONS OPEN

WORD TO SCREEN MARKET

- **Please read the rules and regulations carefully before registering for the Word to Screen Market.**
- The applicant is solely responsible for the authenticity of the information provided by them in the form.
- In case of any discrepancies found in the information provided in the form by the applicant, then the said form would be disqualified.
- By submitting the form, the applicant agrees to abide by these rules and regulations.
- Applications to attend the Word to Screen Market are subject to approval after a screening process.

1 : Description

1. Word to Screen Market 2023 is organized by the Jio MAMI Year Round Programme in association with A Suitable Agency.
2. Jio MAMI is committed to promoting and furthering the cause of the written word. Word to Screen Market is a pioneering initiative, through which the Academy creates a platform where manuscripts and books can be adapted for the screen.
3. Authors, book publishers, literary and film agents, and anyone who holds the audio visual adaptation rights of a book / manuscript can participate in the Word to Screen Market. All titles should be represented by the Publisher along with the writers (if alive).
4. Content creators including film studios, production houses and individual film, television

and digital producers who are looking to adapt a book to an audio visual format can also sign up to be a part of the Word to Screen Market.

5. The Word to Screen Market 2023 will take place over the course of a day in Mumbai. The Market consists of workshops, knowledge sessions and one on one industry meetings.
6. Participation in the Word to Screen Market does not guarantee sales. However, we would really appreciate credit to be given to the Word to Screen Market when an acquisition happens, and we can be informed about the same.

2 : General Guidelines

1. In order to attend the Word to Screen Market, it is mandatory to register on the festival website here: [Word to Screen Market](#)
2. The Word to Screen Market is open ONLY to registered participants. 3. The submission of an application does not guarantee accreditation. All accreditation requests will go through a screening process. Selected requests will be sent the accreditation details.
4. Entries are open to fiction and non-fiction works.
5. The Word to Screen Market is open to all published books.
6. The Word to Screen Market is also open to authors, literary agents and buyers (this includes production houses, film studios, OTT Platforms and any organization looking to acquire book rights and commission screen adaptations).
7. An author/publisher/agent can submit more than one entry.
8. Publishers, Authors and literary agents who have entered works for the event will have to be available in Mumbai on the days of the event.
9. The Academy guarantees that submitted entries will not be shared with anyone but the accredited buyers present at the event.
10. No kind of audio/visual recording (except for MAMI archives) can be done at the event so as to maintain the privacy of the participants.
11. The Individual applicant (Author, Literary Agent, Publisher) must be 18 years and above as on the date of submission.
12. The Academy does not guarantee sales, does not interfere with commercial dealings, or have any commercial interests in the deals taking place at the Word to Screen Market.
13. However, it can be assured that projects submitted will be circulated amongst the accredited buyers.
14. All deals are independent.
15. The Academy cannot be held accountable for any problems arising between

parties during or after a deal is fixed.

3 : Deadline

1. The last date to register for the Word to Screen Market is as follows:
 - o Publishers/ Literary Agents: August 10, 2023.

4 : Language

The Word to Screen Market is open to submissions in all Indian languages as well as English.

5 : Submission Procedure

In order to submit books to the Word to Screen Market, please fill the form mentioned on the website.

6 : Documentation

1. The Academy extensively documents each application that is submitted and therefore it is very important that detailed information is submitted.
2. This information includes Name of Applicant, Organization Representing (if any), Details about the organization, Details of the Applicant, Designation of the Applicant, List of Manuscripts/Books being submitted to the Word to Screen Market, details about the book, name of the author, bio of the author, high res image of the title page/cover page of the book, high res image of the author.

7 : Intellectual Property Rights

The Participant confirms to the Organiser that they own all intellectual property rights to the book submitted or that it holds the authorisations necessary to participate in the market.

8 : Official Logo and Publicity

All selected titles will receive a digital logo of the festival and laurel which has to be used for further publicity.

9 : Governing Law and Jurisdiction

1. The Festival Director reserves the right to settle all cases not covered by the guidelines and to grant exceptions in special cases.
2. All cases will be governed by and construed in all respects in accordance with the laws of India and settled under the exclusive jurisdiction of courts of Mumbai.

10 : Registration Fees

1. The registration fees for each title to attend the Word to Screen Market is INR 1500. 2. The link to make the payment will be shared once the festival team has screened and approved the application.
3. The registration fees do not include accommodation and travel expenses in attending the Word to Screen Market.
4. Approval of registration is at the discretion of Jio MAMI Mumbai Film Festival

11 : Compliance with Laws

The Participant shall comply with all laws relevant to its rights and obligations under these Rules and Regulations.

12: Declaration

1. The Applicant agrees to have read and accepted the rules & regulations for participation in the Jio MAMI Mumbai Film Festival's Word to Screen Market.
2. The book/manuscript submitted has been/will be published in India.
3. The Applicant is the rightful representative and/or sole audio-visual adaptation rights owner of the work and there is no lien, encumbrance and/or third party right

on the submission.

4. The Applicant agrees and confirms that they are responsible for the authenticity of the information provided and in case of any discrepancies in the information provided, their entry will be disqualified.
5. The Applicant is an authorized representative of the project and will present the pitch at the Word to Screen Market 2023.
6. The book / manuscript has not been optioned to any other content creator / producer representing any form of audio-visual format i.e. motion picture, television, web, digital etc. along with but not limited to their derivative rights.
7. The Applicant is able to travel for the Word to Screen Market and will ensure that any paperwork or further submissions required for the same will be duly processed by me.
8. The Applicant further understands and agrees that this is a pitching forum and that their entry only guarantees an opportunity to pitch the optioning rights of the submitted work.
9. The Applicant confirms that the submitted work is/will be original work under the Copyright Act 1957 and will not infringe any right including but not limited to copyright and/or right of privacy of a third party. The submitted work or any part thereof will not be defamatory and/or against public policy in any manner whatsoever.
10. The Applicant understands that in the event their book/manuscript is selected, the project documents submitted to MAMI may be rendered accessible to jurors/third-party partners/evaluation committees associated with the market and I consent to the same.
11. The Applicant hereby indemnifies and agrees to keep MAMI and Word to Screen Market indemnified against all claims, penalties, losses, damages, liabilities, costs or expenses in event of any infringement of rights or dispute and agree that I will initiate claim only against the concerned person / individual before the appropriate forum.

12. I will comply with all the publicity and promotional obligations required by Word to Screen Market 2023 in connection with the submitted work.
13. Word to Screen Market 2023 reserves the right to change Rules & Regulations of the program without prior intimation and the applicant hereby agrees to be unconditionally and completely bound by the revised Rules & Regulations.
14. The Festival Director reserves the right to settle all cases not covered by the rules and regulations and to grant exceptions in special cases. All cases will be governed by and construed in all respects in accordance with the laws of India and settled under the exclusive jurisdiction of courts of Mumbai.
15. Bribery and any other form of unethical business practice are prohibited in relation to the event. All business transactions in relation to the event shall be accurately and completely recorded in accordance with applicable laws. The Applicant shall not, in connection with the event, accept gifts or inducements of any kind nor give or offer to give any person, an inducement or gift of any kind that could be perceived by others to be a bribe.
16. By submitting an application to the Jio MAMI Mumbai Film Festival's Word to Screen Market, The Applicant undertakes to the Mumbai Academy of Moving Image ("The Organiser") that they own the audio visual adaptation rights to the book submitted or at least hold the authorisations necessary to represent the book at the market.
17. The Participant confirms to the Organiser that they own all intellectual property rights to the book submitted or that it holds the authorisations necessary to participate in the market.
18. The Organiser may request the participant to provide documents to affirm their copyrights.
19. It is the sole responsibility of the Applicant to clear all content of the book from any and all actual or potential legal claims and issues, including, without

limitation, claims based upon theories of libel, defamation, invasion of privacy, violation of rights of publicity, theft of trade secrets, breach of confidence, breach of confidential relationship, and breach of express or implied contract (“Third Party Claim(s)”). The Organiser expressly disavowed any responsibility for, and will not be held responsible for, any unauthorized inclusion of any content or materials within or relating to the submitted book that are or may be the basis for any Third Party Claims based upon any of the foregoing legal theories or others. Jio MAMI Mumbai Film Festival reserves the right to disqualify.

20. The Applicant acknowledges and agrees that they are participating in the Word to Screen Market 2023 voluntarily with free-will and consent.
21. I confirm that I have full power and authority to provide this undertaking and have not entered into nor shall enter into any agreement or arrangement which will inhibit or restrict my participation in the market.