



**The Red Turtle to be screened at the  
Jio MAMI 18<sup>th</sup> Mumbai Film Festival with Star  
The Rendezvous section to feature the cinematic treasure**



**Mumbai, October 6, 2016:** Oscar-nominee and animator, Michaël Dudok de Wit, in his debut feature film *The Red Turtle*, brings a visual treat for film enthusiasts at Jio MAMI 18<sup>th</sup> Mumbai Film Festival with Star. *The Red Turtle* is a French-Belgian-Japanese animated film co-produced by Wild Bunch and Ghibli Studios. This movie will be screened at the festival this year, as part of the “Rendezvous” section which celebrates French cinema.

*The Red Turtle* revolves around a man marooned on a deserted island who tries desperately to escape, until one day he encounters a strange turtle that will change his life. The movie was showcased at the Cannes Film Festival on 21<sup>st</sup> May 2016 where it was nominated in three categories and received the Un Certain Regard Special Prize.

This silent movie has received a lot of appreciation from film critics and movie lovers alike. It's a must watch since it doesn't follow the conventional norms of movie making and is immersive with its classic animation and engaging music.

Michaël Dudok de Wit is a Dutch animator, director and illustrator based in London has directs and animates award-winning commercials for television and cinema.



His movie *The Monk and the Fish* was nominated for an Oscar and has won numerous prizes including a César Award for Best Short Film and the Cartoon d'or.

Michaël Dudok de Wit's most well-known animated film *Father and Daughter* won an Academy Award, a BAFTA Award, the Grand Prix at Annecy, and dozens of other major awards.

*The Red Turtle* is the first non-Japanese film produced by Studio Ghibli.

Studio Ghibli is well known for their productions like *Spirited Away* and *My Neighbor Totoro*. According to Vincent Maraval, head of Wild Bunch, he visited Studio Ghibli in Japan in 2008 and met with Hayao Miyazaki (founder of Ghibli Studios). Miyazaki showed him the short film *Father and Daughter* and asked him to find its director with the prospect of co-producing a feature film.

### **Jio MAMI with Star VISION 2016**

The Jio MAMI Mumbai Film Festival with Star is an inclusive movie feast. We showcase the latest cutting-edge, independent cinema - art house fare alongside genre movies from Bollywood and Hollywood and cult international movies. We offer the best of world cinema to the people of Mumbai and we offer the best of Indian cinema to the world. The festival is run by the Mumbai Academy of Moving Image popularly known as MAMI. This is a space where we revel in the sheer pleasure of cinema, the joy it gives us and how much it enhances our lives. The goal is to nurture and ignite a passion for movies. We want Jio MAMI with Star to be shorthand for excellence in cinema.

### **ABOUT Jio MAMI with Star Film Festival**

Mumbai - the financial capital of India is also the epicenter of the Indian film industry. The city plays such a major role in production and dissemination of Indian films and television programs that it is widely known by its acronym 'Bollywood'. In 1997, a group of film industry stalwarts headed by late Hrishikesh Mukherjee founded the Mumbai Academy of Moving Image (MAMI) as a not-for-profit Trust. Their main objective was to organize an annual International Film Festival which the film industry and the country could be proud of. MAMI has been organizing the festival for the last 16 years and aims to foster a climate of good cinema. MAMI engages people from all walks of life across the city and country that enjoy and love good cinema. It is Mumbai's only film festival that is entirely created

and run by film professionals and a group of members from corporate India. Appreciation of good cinema, stripped off all the limiting labels of art and commercial, can only come about through exposure to the best of films the world has to offer. The Festival is the first step in that direction.

In their Mission Statement in 1997, the MAMI Board of Trustees said, "We feel it is the need of the hour to disseminate and inculcate good cinema among Indian audiences. The only way to achieve this is to celebrate cinema by hosting an International Film Festival in Mumbai, India's film and entertainment capital. MAMI (Mumbai Academy of Moving Image) is committed to start Mumbai's first independent international film festival organized by practicing film makers." For more information on Jio MAMI 18th Mumbai Film Festival with Star scheduled to be held from 20<sup>th</sup> October - 27<sup>th</sup> October 2016

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