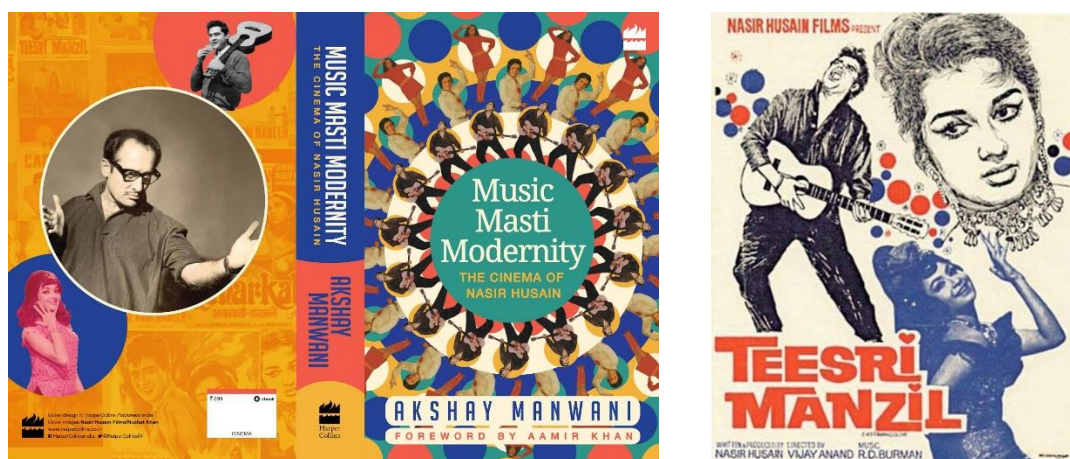




JIO MAMI 18th MUMBAI FILM FESTIVAL WITH STAR TO LAUNCH A BOOK ON THE CINEMA OF NASIR HUSAIN

Akshay Manwani captures the magic of Nasir Husain's films in print



Mumbai, October 7, 2016: Jio MAMI 18th Mumbai Film Festival with Star will launch '**Music, Masti, Modernity – The Cinema of Nasir Husain**', written by Akshay Manwani. The book is based on the legendary producer, director and screenwriter Nasir Husain and will be launched at the festival on October 22, 2016.

To celebrate the launch of the book, Nasir Husain's cult musical hit, the film *Teesri Manzil* will be screened at the event. The iconic movie was a box office hit. The movie had some memorable hit numbers like, '*O Haseena Zulfowali*' and '*O Mere Sona re Sona*' which were composed by legendary music director R D Burman.

The book launch will be followed by a panel discussion about Nasir Husain's cinema and how it has shaped generations of directors. The moderator for the panel will be author and documentary film maker Nasreen Munni Kabir. The panel will include actor Aamir Khan, director Mansoor Khan, writer Akshay Manwani and Producer Nuzhat Khan at the festival.

This is Akshay Manwani's second book as well as being a contributor to various print and digital publications. His first work of non-fiction was a biography of yesteryear poet-lyricist, Sahir Ludhianvi which was published in 2013.



Akshay Manwani said, “Researching and writing the book on Nasir Husain and his cinema has been an enlightening and delightful experience. The opportunity to re-examine the wonderful history of Hindi cinema and the chance to interview stalwarts such as Aamir Khan, Mansoor Khan, Asha Parekh, Jeetendra and Javed Akhtar really made this entire journey one of a kind”.

Jio MAMI with Star, Festival Director, Anupama Chopra said, “One of my favourite movies of Nasir Hussain is *Teesri Manzil*. It is on my list of 100 films to see before you die. *Teesri Manzil* is such a potent cocktail of music, suspense and romance. I’m thrilled that we are launching Akshay Manwani’s book on the cinema of Nasir Husain at the festival”.

Jio MAMI with Star VISION 2016

The Jio MAMI Mumbai Film Festival with Star is an inclusive movie feast. We showcase the latest cutting-edge, independent cinema - art house fare alongside genre movies from Bollywood and Hollywood and cult international movies. We offer the best of world cinema to the people of Mumbai and we offer the best of Indian cinema to the world. The festival is run by the Mumbai Academy of Moving Image popularly known as MAMI. This is a space where we revel in the sheer pleasure of cinema, the joy it gives us and how much it enhances our lives. The goal is to nurture and ignite a passion for movies. We want Jio MAMI with Star to be shorthand for excellence in cinema.

About Jio MAMI with Star Film Festival

Mumbai - the financial capital of India is also the epicenter of the Indian film industry. The city plays such a major role in production and dissemination of Indian films and television programs that it is widely known by its acronym 'Bollywood'. In 1997, a group of film industry stalwarts headed by late Hrishikesh Mukherjee founded the Mumbai Academy of Moving Image (MAMI) as a not-for-profit Trust. Their main objective was to organise an annual International Film Festival which the film industry and the country could be proud of. MAMI has been organising the festival for the last 16 years and aims to foster a climate of good cinema. MAMI engages people from all walks of life across the city and country that enjoy and love good cinema. It is Mumbai’s only film festival that is entirely created and run by film professionals and a group of members from corporate India. Appreciation of good cinema, stripped off all the limiting labels of art and commercial, can only come about through exposure to the best of films the world has to offer. The Festival is the first step in that direction.

In their Mission Statement in 1997, the MAMI Board of Trustees said, "We feel it is the need of the hour to disseminate and inculcate good cinema among Indian audiences. The only way to achieve this is to celebrate cinema by hosting an International Film Festival in Mumbai, India’s film and entertainment capital. MAMI (Mumbai Academy of Moving Image) is committed to start Mumbai’s first independent international film festival organized by practicing film makers."



To register, go to www.bookmyshow.com/mami/

Do visit the official website, Twitter handle, Facebook Page, Instagram and YouTube as follows:

Website: <http://www.mumbaifilmfestival.com/>

#JioMAMlwithStar2016

Twitter: @Mumbaifilmfest

Facebook: /MumbaiFilmFestival

Instagram: /mumbaifilmfestival

YouTube: Mumbai Film Festival

.