

MAMI Mumbai Film Festival 2024

FREQUENTLY ASKED QUESTIONS (FAQs)

Q. What are the dates of MAMI Mumbai Film Festival 2024?

A. MAMI Mumbai Film Festival will take place as a physical edition in Mumbai, India from October 19th to October 24th, 2024.

Q. What is a MyMAMI Account?

A. If you wish to submit a film to **MAMI Mumbai Film Festival 2024** you will have to first register on the MAMI website (<https://mami.mumbaifilmfestival.com/>) using your email id. On registration, you will have access to your own **MyMAMI** page. In the event that you have already registered your email ID, you will be prompted to use your login credentials to log into your MyMAMI Account. Your **MyMAMI** Account lists the application/s submitted by you to MAMI. This could include the application for MAMI Mumbai Film Festival. Even if you wish to submit more than one film in the MAMI Mumbai Film Festival, you will have to log into the same MyMAMI Account. You will also have access to all relevant information about MAMI Mumbai Film Festival 2024 in your **MyMAMI** Account.

Q. How do you decide which section to apply for at MAMI Mumbai Film Festival?

A. The MAMI Mumbai Film Festival 2024 is open to entries for the South Asia Competition/Non-Competition and World Cinema section.

The South Asia Competition section is open to feature films from the following South Asian countries - Afghanistan, Bangladesh, Bhutan, India, Maldives, Myanmar, Nepal and Sri Lanka. The competition will also be open to South Asian diaspora films from around the world.

MAMI will also have non-competitive sections open to South Asian and South Asian diaspora films of all lengths and genres.

The World Cinema section is a non-competition section only for feature length films from around the world.

For the rest of the eligibility criteria, please read the [Rules & Regulations](#).



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Q. Who can fill the application form for the MAMI Mumbai Film Festival 2024?

A. The MAMI team will only be in touch with a single individual who is the Primary Contact Person for the entire submission process. MAMI Mumbai Film Festival 2024 would ideally want the producer / rights holder of the film to fill the application form. However, if for any reason, they are not able to fill the form, any other person filling it will have to obtain the necessary permission from the producer / rights holder of the film.

Q. Can I apply for the South Asia Competition/Non-Competition and World Cinema sections simultaneously?

A. Yes. You can select multiple sections you wish to apply for in the application form.

Q. Does MAMI accept submission of a web-series or pilot episode of a web-series for any of its sections?

A. No. MAMI does not accept submission of a web-series or a pilot episode of a web series. The Festival is only open to films.

Q. Can I apply to MAMI Mumbai Film Festival again if I had applied for the festival previously with the same film?

A. No. Films submitted in any form to earlier editions of the festival are ineligible to apply again to this edition. A film that has been withdrawn from participation in earlier editions cannot be re-submitted to this edition.

Q. How do I apply for MAMI Mumbai Film Festival 2024?

A. The application process for MAMI for all the sections is an online process. You will have to first create a MyMAMI account. You will have to read the Rules & Regulations carefully to decide which section to apply for. You will be expected to fill the online form with the required details and pay your application fees to submit an application successfully. On successful submission of the application (including payment), you will be provided with a reference number on the PDF of the application form which will be sent to you by email. You must mention the Original Title of your film in the subject-line of any email correspondence in relation to your application for the festival.



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If you already have an existing MyMAMI account, please login to your account to create an application. If you do not have a MyMAMI account, please register on the MAMI website (<https://mami.mumbaifilmfestival.com/my-mami/>) to create one.

For any queries regarding the submission, please contact submissions@mumbaifilmfest.com.

Q. What are the submission deadlines and what are the application fees for all three sections?

A.

	Feature Film (Submissions from India)	Feature Film (Rest of the World)	Mid-Length/ Short Film (Submissions from India)	Mid-Length/ Short Film (Rest of the World)
Early Bird Deadline May 31st, 2024 (Latest by 11.59 PM IST)	INR 3500	USD 45	INR 2000	USD 25
Deadline June 30th, 2024 (Latest by 11.59 PM IST)	INR 5000	USD 60	INR 3000	USD 37

Q. I have reached the payment page but I am not able to reach the payment gateway?

A. Please note that the payment gateway appears as a pop-up on the payment page. Kindly make sure that the pop-ups blockers are disabled on your browser.

Q. I cannot make the payment through the website. Is there a glitch in the system?

This could be a bank issue. Please use incognito mode or clear your browser cache and retry after a few hours. In case the problem persists, please email us on



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submissions@mumbaifilmfestival.com with a screen-shot of the issue and our team shall assist you further.

Q. I received a reference number at the end of my application. What is this?

A. The reference number provided to you is the number of your application. Please save this number for reference to your form and correspondence pertaining to your application.

Q. If my film is rejected for MAMI Mumbai Film Festival, will my application fee be returned?

A. The application fee for MAMI Mumbai Film Festival is mandatory and shall not be refunded under any circumstances.

Q. How do I know what the 'Premiere Status' of my film is?

A. If your film has not screened anywhere in the world, it will be considered a 'World Premiere'. Kindly do not select 'No Premiere Available', 'International Premiere', 'Asia Premiere' or 'India Premiere' as the premiere status of your film.

Please mention the Premiere Status available of the film at the time of filling the application. Please select the most accurate option for your film from the options given below -

World Premiere: If your film has not yet screened publicly anywhere in the world, please select 'World Premiere'. Kindly do not select 'No Premiere Available'.

International Premiere: If your film has not yet screened publicly outside the country of origin of the film, but has screened only within the country/ies of origin, please select 'International Premiere'. This is applicable only for international films and not for Indian films.

Asia Premiere: If your film has not yet screened publicly in Asia but has screened anywhere outside Asia, please select 'Asia Premiere'.

India Premiere: If your film has not yet screened publicly in India but has screened anywhere outside India, please select 'India Premiere'.

No Premiere Available - If your film has already screened publicly in India (or will have a public screening in India before the festival dates) / is available on OTT / VoD in India any time prior to



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the Festival and will therefore not have any premiere status at the festival, please select 'No Premiere Available'.

Q. In which format do I need to submit the film during the application process?

A. During the application, the filmmakers need to submit a single **downloadable** preview screener link with password (Vimeo link preferred) of their film along with the application form. In case you do not have a downloadable Vimeo link, kindly send us a downloadable Google Drive link. We do not accept links in any other format.

Q. Is Vimeo link mandatory for submission? What to do if I do not have a Vimeo subscription?

We prefer to receive a secured screener link that is downloadable, so that our programmers are not dependent on fluctuating internet connections and can watch the film without any disturbance, on their device. However, if a Vimeo subscription is not possible, you may send us the film via a Google Drive link. Please make sure the link is accessible to everyone and does not ask for request access on clicking.

Q. Am I allowed to embed a watermark on the screener?

A. A large watermark on the film image hampers the viewing experience. If at all you wish to add a watermark, please make sure that it is small in size, at the corner of the frame and not across it.

Q. If selected, in what format do I need to submit my film for the screening at the festival?

A. For a selected film, a DCP of the FINAL VERSION of the film must reach the festival team 30 days before the start date of the festival i.e. by 15th September 2024.

Q: I have submitted my film to MAMI. Do I need to reach out to programmers who are part of the festival to intimate them about my submission?

A: No. Please do not reach out to the programmers separately if you submit your film for MAMI. The team intimates the programmers about all the submissions to the festival.

Q: I have submitted my film to MAMI. Will my film be viewed by the programmers?



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A: Yes. MAMI has a dedicated team of film programmers who watch every complete submission.

Q. I have submitted my film to MAMI, but my backend Vimeo stats show that the film has not been viewed. Should I send a reminder to the team?

A. Programming is a time consuming and complex process. Programmers appreciate not to be disturbed and not be under scrutiny during the process of selection of films. The programmers/selection committee members are only answerable to the Festival Director / Artistic Director with regards to their opinion of the film, which is confidential.

MAMI requests for a downloadable link of the film so that we are able to follow the process to its best conclusion. Hence, we request filmmakers not to speculate whether we are watching the films or not. It is in our interest to make the best selection possible. For that, we will watch all the films submitted.

Q. When will the selection of the films be announced?

A. The selection of the films for MAMI will be announced by mid-September 2024. Before the selection is announced, the selected films will be sent an invitation which they can choose to accept or reject. If unfortunately your film is not selected for this edition, you will receive an email informing you about it.

For any specific query not covered in the above FAQs and Rules and Regulations kindly write to us at submissions@mumbaifilmfest.com. You should receive a reply within 48 hours.