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## MAMI Year Round Programme and MUBI Announce Collaboration

*Special Preview of one film every month for free from MUBI's curated line-up exclusively for MAMI Year Round Programme Members*

**21<sup>st</sup> July, Mumbai:** In a move that is sure to strike a chord with film lovers across India, the Mumbai Academy of Moving Image announced today that it will tie up with the curated streaming service MUBI to bring a special preview of one film a month exclusively for members of its popular Year Round Programme. The first film to be shown as part of the new collaboration will be Sanal Kumar Sasidharan's acclaimed *S Durga* on the 23<sup>rd</sup> July.

Over the past 4 years, MAMI Year Round Programme has created a vibrant community of film lovers who converge to attend weekly screenings of cutting edge films, masterclasses and sessions that take place across the year. In light of the pandemic, to make access to great cinema even more convenient, the programme launched an online extension to it: MAMI Year Round Programme Home Theatre and Dial M For Films a first of its kind online knowledge series.

*"MUBI has a fantastic slate of films. A lot of their Indian titles have begun their journey at MAMI. At heart, MAMI and MUBI are connected. It was too tempting an opportunity to pass up. Thrilled that we are partnering with them to put the spotlight on one title a month out of their diverse and dense library."* said Smriti Kiran (Artistic Director, MAMI).

The collaboration with MUBI is a natural fit as both MAMI and MUBI believe in championing and celebrating great cinema and curation. Films such as *Gamak Ghar* by Achal Mishra, *Amdavad Ma Famous (Famous in Ahmedabad)* by Hardik Mehta, *Kothanodi* by Bhaskar Hazarika, *An Insignificant Man* by Khushboo Ranka & Vinay Shukla, *Attihannu Mattu Kanaja (Fig Fruit And The Wasps)* by M.S. Prakash Babu, *Beanpole* by Kantemir Balagov and *Bacurau* from Kleber Mendonça Filho & Juliano Dornelles have begun their journey at the Jio MAMI Mumbai Film Festival before finding a home on MUBI in India.

Speaking about the tie-up, Svetlana Naudiyal (Director of Content, MUBI INDIA) said, *"We are really excited that MAMI and MUBI have come together to create this first of its kind partnership in India, through which we will be able to extend MUBI's hand-picked films to MAMI Year Round Programme members. There is an inherent philosophical synergy in our visions towards bringing the best of films from around the world to audiences in India, and as we navigate these challenging times, collaboration in our industry is now more important than ever to create new avenues for audience participation."*

The collaboration will kick off with Sanal Kumar Sasidharan's much-debated film *S Durga*. *S Durga* had its World Premiere at IFFR (International Film Festival Rotterdam) in 2017 where it became the first Indian film to win the top award, the Hivos Tiger. It had its India Premiere at Jio MAMI 19<sup>th</sup> Mumbai Film Festival in 2017. It was part of the competition section India Gold and won the Special Jury Mention, India Gold.

MAMI Year Round Programme members will be able to watch *S Durga* for free on MUBI for 24 hours on the 23<sup>rd</sup> July, a day before it officially starts showing on MUBI INDIA on the 24<sup>th</sup> July.

### **About MAMI Year Round Programme**

The MAMI Year Round Programme, which was created in 2016 is a one of a kind film programme started by Mumbai Academy of Moving Image (MAMI) with the belief that it is not enough in an ecosystem like India to have just a week-long film festival. The Academy (MAMI) hosts weekly screenings, workshops and conversation sessions for film lovers in the country. This has given the Academy a year-long imprint and presence as opposed to presence only for a week in the year. Through this programme, passionate film lovers can sign up and get free access to the best and latest Indian and international films, series and talent throughout the year. The Year Round Programme now has an online extension to it; MAMI Year Round Programme Home Theatre, which empowers filmmakers to bring their films to audiences directly.

To sign up for the program log onto <http://www.mumbaifilmfestival.com/mamiyearroundprogramme>

### **About MUBI**

MUBI is a curated streaming service. An ever-changing collection of hand-picked films. From new directors to award-winners. From everywhere on earth. Beautiful, interesting, incredible movies — a new one, every single day. Always chosen by us. MUBI is available to watch in 190 countries, and the films we pick are guided by local cultures and cinema. We are the world's biggest community of film-lovers, with over 10 million members around the globe. You can stream or download all our movies, anytime. On any screen or device, anywhere. And you'll never see a single ad on MUBI. Ever.

Subscription plans are INR 499 a month or INR 4,788 for 12 months. MUBI is available on the web, Amazon Fire TV, Hisense, LG, Sony and Samsung Smart TVs, as well as on mobile devices including iPad, iPhone and Android. MUBI has offices in London, New York, Kuala Lumpur, and Mumbai.

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