

Jio MAMI 18th Mumbai Film Festival with Star Showcases Festival Content on iTunes

Fans can now celebrate the best of Indian Cinema curated specially on iTunes

Mumbai, October 18th, 2016: Jio MAMI 18th Mumbai Film Festival with Star has curated a unique selection of the latest and best past films from the festival on the iTunes Movies Store. With the festival starting on October 20, 2016 fans can now enjoy the best festival selection in the comfort of their homes or on the go.

Jio MAMI with Star Film Festival is India's best known international film festival, showcasing Bollywood, Hollywood and international movies - from blockbusters to art house fare - with a range of competition and showcase categories. A showcase for excellence in cinema, the festival is an annual love letter to the magical medium and a space where Karan Johar, Cary Fukunaga, Aamir Khan, Zhang Yimou and Rajinikanth would feel equally at home.

Jio MAMI with Star Festival Director, Anupama Chopra said, "One of our main functions as a festival is to find audiences for films. We are thrilled to have these titles showcased on iTunes. It helps the filmmakers and the festival to reach new audiences."

This year, iTunes Movies Store will host a specially curated destination for the festival that will include digital premieres, noteworthy past festival selections, films from the friends of Jio MAMI and music from festival picks exclusively on Apple Music. Browse through some of the selections below and check out the complete offering at www.itunes.com/MAMI2016.

- Kaagaz Ki Kashti by Brahmanand S Siingh
- Miss Lovely by Ashim Ahluwalia
- Shahid by Hansal Mehta
- Ship of Theseus by Anand Gandhi
- Coffee Bloom by Manu Warriier
- Yeh Hai Bakrapur by Janaki Vishwanathan
- Katiyabaaz (Powerless) by Fahad Mustafa & Deepti Kakkar
- Fandry by Nagraj Manjule
- Filmistaan by Nitin Kakkar
- I Am Kalam by Nila Madhab Panda
- Teenkahon by Baudhayan Mukherjee
- Deool by Umesh Kulkarni
- The Butler by Lee Daniels
- Boyhood by Richard Linklater
- Serena by Susanna Bier

The Jio MAMI with Star 2016 offering on iTunes is available from 18th October 2016 and can be access here: www.itunes.com/MAMI2016.

For more information on Jio MAMI 18th Mumbai Film Festival with Star scheduled to be held from 20th October- 27th October 2016, do visit the official website, Twitter handle, Facebook Page, Instagram and YouTube as follows:

Website: www.mumbaifilmfestival.com

#JioMAMlwithStar2016

Twitter: [@Mumbaifilmfest](https://twitter.com/Mumbaifilmfest)

Facebook: [/MumbaiFilmFestival](https://www.facebook.com/MumbaiFilmFestival)

Instagram: [/mumbaifilmfestival](https://www.instagram.com/mumbaifilmfestival)

YouTube: [Mumbai Film Festival](https://www.youtube.com/MumbaiFilmFestival)