



**THE MAMI YEAR-ROUND PROGRAMME IN
ASSOCIATION WITH SONY PICTURES
ENTERTAINMENT-INDIA PRESENTS A SPECIAL
SCREENING OF BABY DRIVER**

-Baby Driver World Premiered at the 2017 South by Southwest (SXSW) Film Festival in Austin, Texas-

Mumbai, Thursday, June 29, 2017: The MAMI Year round programme in association with Sony Pictures Entertainment- India had a special screening for director Edgar Wright's BABY DRIVER at PVR ECX, Andheri, Mumbai.

The premiere was attended by well-known personalities and actors- Vikramaditya Motwane, Vicky Kaushal, Ranvir Shorey, Vasan Bala, Rajat Barmecha and Varun Grover.

Baby Driver directed by Edgar Wright and is about getaway driver Baby (Ansel Elgort) who relies on the beat of his personal soundtrack to be the best in the game. After meeting the woman (Lily James) of his dreams, he sees a chance to ditch his shady lifestyle and make a clean break. Coerced into working for a crime boss (Kevin Spacey), Baby must face the music as a doomed heist threatens his life, love and freedom.

MAMI Creative Director, Smriti Kiran said, "Everyone has been waiting for Baby Driver. MAMI is delighted to be partnering with Sony Pictures Entertainment, for a special screening of the film for our year round programme. The turnout has been fabulous and so has been the response. In a week we will be out with our July line-up so watch out for it!"

Divya Pathak, Director-Marketing, Sony Pictures Entertainment – India, "We are pleased that BABY DRIVER was selected to be a part of MAMI's year round program. Edgar Wright's BABY DRIVER is one of the very few films that has won universal critical acclaim. It's young, stylish; action packed and boasts of stellar cast. Combining music and action like never before, this film is a must watch for all. "

Here are a few celebrity bytes:

Vicky Kaushal, "I thought it was a lot of fun. I was bouncing throughout. Sitting next to Vikram Sir, and we were going like whoaaa; it was great fun. After a long time, I have seen a movie like this which is out and out fun, gave me an adrenaline rush and was so much fun."

Vikramaditya Motwane , “It is very mad, it is crazy. It will take me a while to get over it. The music is amazing, performances are amazing, the whole cast is great. Lovely film!”

Ranvir Shorey, “I absolutely loved it! It has everything I love-car chases, brilliant soundtrack, action, John Hamm, Jamie Foxx. It is like a ride, from the word ‘Go’, it is one hell of a roller-coaster ride!”

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Varun Grover , “I loved it! I absolutely loved it! It wasn’t intellectual fun, but it was like crazy, crazy fun. Bohot mazaa aaya. You need a bucket of popcorn with it, and then relax!”

BABY DRIVER releases in cinemas near you on 30th June 2017